



**All in the “Autism” Family  
Conference on Autism & Asperger’s Syndrome**

**Long Beach Marriott Hotel  
Long Beach, CA – Apr 11-12, 2008**

**EXHIBITOR AND ADVERTISING  
PROSPECTUS**

Autism Today’s All in the “Autism” Family Conference is your opportunity to highlight your company’s or agency’s programs, products and services to a group of parents or caregivers of children with autism spectrum disorders including Asperger’s Syndrome and individuals with ASD. This conference series provides comprehensive, evidence-based information to assist parents, family members, caregivers, physicians, educators, therapists, social workers, nurses, and other professionals in building effective interventions for all individuals with autism spectrum disorders.

## WHO SHOULD EXHIBIT:

Organizations specializing in the following areas should consider exhibiting:

Communications Specialists	Games or toys for children with special needs	Employment assistance programs
Societies and Associations related to autism	Gluten-free, casein-free foods and/or diet meal plans	Employment counsellors
Schools and educational facilities specializing in autism	Homeopathic remedies	Insurance/financial planners/estate planners
Computer software specialized for students with autism or developmental delays	Supplements and vitamins	Pharmaceuticals
Educational and treatment materials	Speech and hearing devices	Sensory items/occupational therapy items

## EXHIBIT FEES 2008:

All exhibit booths include 2 conference registrations.

Exhibit Space	\$495
Extra Table	\$200
Note:	
<ul style="list-style-type: none"> <li>All fees quoted in USD</li> </ul>	

## EXHIBIT SCHEDULE 2008:

Exhibit dates and hours:

Set up	Friday Apr 11, 2008	6:30 am – 8:30 am
Exhibits Open	Friday Apr 11, 2008	8:30 am – 4:30 pm
Exhibits Open	Saturday Apr 12, 2008	8:30 am – 4:30 pm
Strike	Saturday Apr 12, 2008	4:30 pm
Note:		
<ul style="list-style-type: none"> <li>Exhibit dates/hours are subject to change</li> </ul>		

## KEY CONTACTS:

If you have any questions regarding Exhibits/Advertising at Autism Today's All in the "Autism" family Conference, contact Rebecca Epp with Autism Today at 780-482-1555 or [info@autismtoday.com](mailto:info@autismtoday.com)

For information regarding the conference, speakers, special events or other specifics please view the conference site at <http://www.autismcalifornia.com/>

## ADVERTISING OPPORTUNITY

### ADVERTISING:

Handout insertion into every delegate conference package is available for exhibitors as well as non-exhibiting organizations (additional cost for non-exhibitors).

Exhibitors	\$250
Non-exhibiting organizations	\$300
Note: <ul style="list-style-type: none"> <li>• Handouts must be provided to our office no later than one (1) week before the conference</li> <li>• Handouts must be pre-printed</li> <li>• We are planning for approximately 350-400 delegates, please contact our office closer to the conference dates to confirm actual numbers.</li> </ul>	



**APPLICATION TO EXHIBIT**  
**Autism California Conference**  
 All in the "Autism" Family  
 Long Beach, CA, Apr 11 – 12, 2008

**COMPANY INFORMATION:**

Company: \_\_\_\_\_

Exhibitor Name(s) (max 2): \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Zip/Postal: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail (required): \_\_\_\_\_

**EXHIBIT REQUESTS:**

Please mark your selection(s) in the grid then total below:

<input type="checkbox"/> Exhibit Space - \$495	<input type="checkbox"/> Handout insertion (Exhibitor) - \$250
<input type="checkbox"/> Extra Table - \$200	<input type="checkbox"/> Handout insertion (Non-exhibitor) - \$300
Note: • All fees quoted in USD	

Total Exhibit/Advertising Fees: \$ \_\_\_\_\_



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**PAYMENT FOR SPACE & CANCELLATION POLICY**

Under the terms of this contract, the exhibitor agrees to pay 100% of the total fee with this application.  
 Full payment reserves exhibit booth space.  
 Exhibit space is subject to availability.

**There shall be no cancellations of exhibit space and no refunds.**

**Method of Payment** - ( ) Visa ( ) MasterCard ( ) Cheque

If paying by cheque, please make your cheque payable to "Autism Today".  
 If paying by credit card, please complete information below.

Credit Card Number	Exp. Date	Amt. Charged
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Print Name of Cardholder	Signature
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The exhibitor agrees to all the terms, contract rules and regulations and conditions regarding exhibiting during the All in the "Autism" Family Conference, Apr 11-12, 2008 in Long Beach, CA.

\_\_\_\_\_  
 Authorized Signature of Company Representative

AT use only	
Application accepted:	◇
Table assigned:	◇
Date:	_____

**Send application and payment to:**

Autism Today  
 Attn: Exhibit Sales  
 2016 Sherwood Dr Suite 3  
 Sherwood Park, AB T8A 3X3  
 Phone: 780-482-1555  
 Fax: 780-452-1098  
 Email: info@autismtoday.com

# **APPLICATION TO EXHIBIT**

## **Autism California Conference**

### **All in the "Autism" Family**

### **Long Beach, CA, Apr 11 – 12, 2008**

## **EXHIBITOR CONTRACT RULES AND REGULATIONS**

### **General Information**

Autism Today (AT) provides access to space, at a cost, to approved exhibitors at its All in the "Autism" Family Conference. Acceptance of an exhibit is in no way to be construed or promoted as an endorsement by Autism Today. As an organization Autism Today encourages its members to fully investigate all possible treatment and support options prior to selecting those they feel most appropriate to their personal situation. Therefore, recognizing the diversity of choices the membership of the Autism Today may make, AT reserves the right to review each Exhibitor's exhibit, distribution materials (if applicable) and presentation materials for possible conflict with this policy of informed consumer choice. Exhibits, ads and materials may also be reviewed for variance from their initial description, poor taste, or possible disruption to the conference due to noise, method of operation, material or other possible distractions from the character of the conference. If such is found to be the case, the Exhibitor shall restrict its exhibit as requested or forfeit its exhibit space and immediately dismantle and remove all materials and vacate the exhibit space when requested to do so by an authorized representative of AT and other materials may be disallowed. If the Exhibitor refuses to dismantle and remove all materials and vacate the exhibit space, AT may have all materials dismantled and removed from the exhibit space. If the Exhibitor refuses to take immediate possession of any materials removed from the exhibit space, AT may dispose of the materials without liability to Exhibitor.

### **Acceptance of Exhibitors**

Acceptance of Exhibitors is at the sole and absolute discretion of AT. All applications are accepted by AT subject to the conditions and requirements contained in these Rules & Regulations and within the Prospectus.

### **Physical Arrangement of Exhibitor**

Exhibits shall be arranged so as not to interfere with access to other exhibits, which includes exhibit site-line obstruction and to provide clear and sufficient use of all aisles. Exhibitors are to maintain their exhibits in a clean, orderly and safe manner. In fairness to all exhibitors, the integrity of the show's overall construction must not be compromised. No in-booth tables or displays may be created out of boxes or carrying cases. AT reserves the right to make final booth assignments and will make every effort to assign one of the exhibitor's choices of exhibit space taking into consideration space requirements and competitors. Space assignments will be made on a **first-come, first-served basis**. AT reserves the right to make the final determination of all space assignments in the best interest of the Congress. The utilization of exhibitor's booth space may not exceed 10 ft in height.

### **Exhibitor's Representative**

The Exhibitor will name one individual to act as its authorized representative for all decisions regarding the exhibit throughout the duration of the exhibition agreement.

### **Sale of Products/Services**

Exhibitor is responsible to collect and remit applicable sales and taxes to the Provincial & Federal Government for its sales of products or services. AT has no responsibility to do so and will cooperate with officials of the Government to make available requested information and/or to provide access to such officials to the exhibit area.

### **Protection of Hotel Property**

Exhibitors may not tape, paste, thumbtack, mail, or otherwise affix signs or posters to the walls, columns, or booth drape, or hang objects from sprinkler pipes. Any signs or posters leaning against the walls must be properly padded so as not to cause damage. Smoking is prohibited in the Long Beach Marriott Hotel.

**Limitation of Liability**

The Exhibitor releases and waives any claim against AT, its committees, executive board, members, agents, contractors or employees, Long Beach Marriott Hotel and their respective board members, facilities, officers, directors, employees, contractors and agents (hereinafter referred to as "Indemnities"), arising from or in connection with any cause whatsoever, including negligence, loss, theft, damage, or destruction of goods, or for any injury to itself, its agents, employees and contractors while in or about the Long Beach Marriott Hotel or for any damage of any nature or character whatsoever including any damage to its business by reason of failure to provide space for the exhibit or the removal of the exhibit or for any action of any nature by it or any of them for failure to hold the conference on schedule. The Exhibitor agrees to indemnify and to hold harmless and defend Indemnities from any losses, claims, liabilities, damages and expenses (including attorneys' fees) arising from whatever cause whatsoever, including without limitation property damage or loss and injury or harm to persons, arising out of or caused by Exhibitor's maintenance, use, set-up, construction, removal and operation of its exhibit and booth, or the acts or failure to act of the Exhibitor and its officers, directors, employees, agents, contractors and invitees while in or about the Long Beach Marriott Hotel and from any breach of this exhibitor contract.

**Security**

AT will supply general Security for hours Exhibits are closed. The Indemnities will have no responsibility for the protection of the Exhibitor's booth, materials or displays during the conference and the Exhibitor hereby releases each of them from any and all claims, losses, damages and expenses arising out of any losses to any thereof. The Exhibitor will arrange for its own security in its booth, as appropriate, at its own expense.

**Electrical**

Electrical wiring must conform to all federal, provincial and local government requirements.

**Fire, Health and Safety**

Exhibitor assumes all responsibility for compliance with all federal, provincial and local regulations and ordinances, including but not limited to those covering fire, safety and health. Only fireproof materials may be used in displays and the Exhibitor shall take necessary fire precautions. Literature on display shall be limited to reasonable quantities. No flammable liquids are allowed in the building and smoking is always prohibited in all areas except those designated by appropriate signage.

**Compliance with Schedule**

An attendant must be in charge of each booth during the hours when the exhibit area is open. Furthermore, each Exhibitor agrees to maintain installed display space throughout all exhibit days and hours and will not breakdown until the designated time. In the event an exhibitor does not set up within the time limit set for opening or fails to comply with any provisions concerning the use of display space, Autism Today reserves the right to take possession of said space and resell same or any part thereof.